

COMM 313, Editorial Processes

Headline writing exercise three: label heads

These letters to the editor and editorials will run on an opinion page of your publication. You want to write label heads (think titles: articles okay, no verb), to avoid bias in suggesting what the writer wants to say. Write heds on separate sheet of paper using slugs to identify.

(When number of columns is not indicated, assume a one-column headline.)

pioneers 18-1 or 24-1

Once again senior citizens are being intimidated by the threat of a hotel/conference center begin built in our Moorhead park. I feel this is so unfair.

Some of the residents of Fairmont East were among the pioneers who worked very hard to build Moorhead into a thriving city. They have seen many changes through the years, with downtown urban renewal and others, but Davy Memorial Park has always remained a beautiful park, a place for family gatherings, picnics or just for quiet times.

Now that these people have reached the time in their lives when they need and deserve a peaceful place to live, should they be subjected to the extra traffic, noise and hassle that will accompany a hotel/conference center? I think not.

R. MacDonald, Moorhead

elderly 24-2

In reference to an article in the Oct. 16 Fargo Blah, "Man drops pants in downtown Fargo":

The writer of the article considers the 60-year-old victim "elderly." My dictionary defines elderly as "aged, old, senile." I know lots of people over 60 who are neither aged, old or senile. In fact, I have a 91-year-old mother-in-law who is sharper than a writer who refers to someone who is 60 as being elderly.

By the way, I will be 60 in three years, and I hope to heaven I am not called elderly at that time.

Emma J. Carlson

Fargo

reciprocity editorial 36-2-2

Tuition reciprocity between North Dakota and Minnesota survived another test last week after hearings in Fargo. The Budget Committee on Higher Education completed its interim study on the arrangement and voted to leave it as is.

The last North Dakota Legislature may have some different ideas, but we hope nothing is done to change the economic freedom afforded North Dakota and Minnesota college students who want to go to school across state lines. Non-resident tuition can be prohibitive.

We think tuition reciprocity should stay.

Fargodome editorial 24-2

A few members of the Fargodome staff apparently have been acting like junior high school crossing guards: arrogant, impolite and far too self-important.

Kiwanis ushers took offense last month when dome employees treated the volunteers shabbily at a Bison football game. They felt they were "talked down to" by people at the dome. They complained they were ordered

to stand out on the turf to keep spectators from jumping onto the field.

The touchy Kiwanians should mend fences with dome managers. Rude employees can be retrained or shown the door.

abortion letter 18-2

Last week, as I was driving down 13th Avenue, I witnessed, as many others did, people using their freedom of speech to protest the act of abortion. The fact that they did this did not bother me; it was the fact that a portion of them were children.

If you are going to protest a controversial subject, don't drag or compel innocent children to help your cause.

Robert Ellis, West Fargo